

PROPOSAL



Landing Website Development

PREPARED FOR

Tanukrit
[REDACTED]
[REDACTED]

LOGISTICS

REF: [REDACTED]
Issued: [REDACTED]
Expires: [REDACTED]

SCOPE OF WORK

- A single-page static landing website (non-ecommerce)
- Clean layout that puts visual focus on your products
- Website that looks good on both desktop and mobile
- Website sections: Hero, Brief Brand introduction, Product / Work Showcase, Testimonials, Contact (links to socials and online presence) ¹
- Deployment and connection to your existing domain/hosting setup

PREREQUISITES

- One design pattern fixed from the beginning, based on shared references.
- The colour palette and brand assets.

ENGAGEMENT DETAILS

ROUNDS OF REVISION

1 rounds included.

REVISION POLICY

Text/image swapping, spacing, and alignment adjustments ²

EXPECTED DURATION

2-4 weeks

TIMING & SCHEDULE

Commences After initial payment of 50%.

DEPLOYMENT

Final payment must be received before deployment.



INVESTMENT SUMMARY



TERMS

INTELLECTUAL PROPERTY

Full ownership of all deliverables transfers to the client upon receipt of final payment. Until final payment is received, all work product remains the intellectual property of Mudit Garg.

CONFIDENTIALITY

Any access granted to client systems, data, platforms, or credentials in the course of this engagement will be treated as strictly confidential and will not be shared with or used for any third party.

OUT-OF-SCOPE REQUESTS

Any work requested beyond the scope defined in this proposal will be quoted separately in writing before work begins. No out-of-scope work will be undertaken without explicit written agreement.

TERMINATION

Either party may terminate this engagement with written notice. All payments made prior to termination are non-refundable. Work completed up to the point of termination will be invoiced at the agreed rate before final delivery of any completed assets.

¹ The list of sections within the scope of work is final, and any additions, if required, will be scoped separately. ² Each revision round consists of one consolidated set of feedback submitted at a time.